



David Montealegre

Senior Product Designer

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Professional profile

Senior UX Designer with experience simplifying complex, high-scale journeys across Latin America. I combine product strategy, interaction design, and systems thinking to create scalable experiences.

Experience

Mercado Libre

Senior UX Designer 📅 August 2023 → Present

Semi-Senior UX Designer 📅 June 2021 → August 2023

Designing large-scale digital experiences using product data, research, and cross-functional collaboration to connect user needs with product and business outcomes.

- Improved critical registration and account-access journeys across Latin American markets, reducing friction and supporting conversion growth.
- Developed Motion Level, a framework for making more consistent and context-aware motion design decisions.
- Designed a regulated financial experience for minors and their guardians in Mexico, balancing usability, compliance, and security.

Wireless & Mobile

Senior UX Designer 📅 September 2020 → June 2021

Redesigned B2B web and mobile applications to improve usability, accessibility, and design-system consistency. Temporarily coordinated design work and mentored teammates.

Datia

Semi-Senior UI Designer 📅 April 2019 → September 2020

Designed interface flows, prototypes, components, and handoff specifications for digital products, collaborating with clients and engineering throughout discovery and delivery.

Logisticapp

Junior UI Designer 📅 June 2018 → April 2019

Designed responsive web, Android, and iOS interfaces from wireframes through high-fidelity prototypes, translating customer requirements into implementation-ready flows.

Previous experience

📅 October 2016 → June 2018

Earlier experience as a Graphic Designer and Freelancer in visual design and communication.

- OnMarketing Ideas.
- Teatro Mayor Julio Mario Santo Domingo.

Education

Platzi career path in UX

📅 May 2020 → August 2022

Study program covering UX UI design foundations, user research, usability, information architecture, accessibility, prototyping, and Lean UX.

Escuela de Artes y Letras

📅 July 2011 → October 2016

👤 Professional degree in Graphic Design

Focus on visual design, design foundations, web design, motion design, editorial design.

INESCO

📅 February 2010 → June 2011

👤 Technical Degree in Graphic Design and Advertising

Coursework in visual design and advertising.

Functional skills

- Product strategy.
- Product analytics and metrics.
- Interaction design.
- UX design.
- UI design and prototyping.
- User and product research.
- AI for analysis and vibe coding.

Leadership & collaboration skills

- Cross-functional collaboration with Product and Engineering.
- Stakeholder alignment.
- Design critique.
- Mentoring.
- Documentation and handoff.

Languages

Spanish native speaker, English B2 and French A1.